Interfaces include people



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@cjforms

@cjforms because I'm the forms specialist



I'll talk about people from three viewpoints

- 1. People who help delivery to happen
- 2. People who use things that we deliver
- 3. People in their rich variety



People who help delivery to happen

My first job out of uni: computers for shops



My desk at work used to look like this



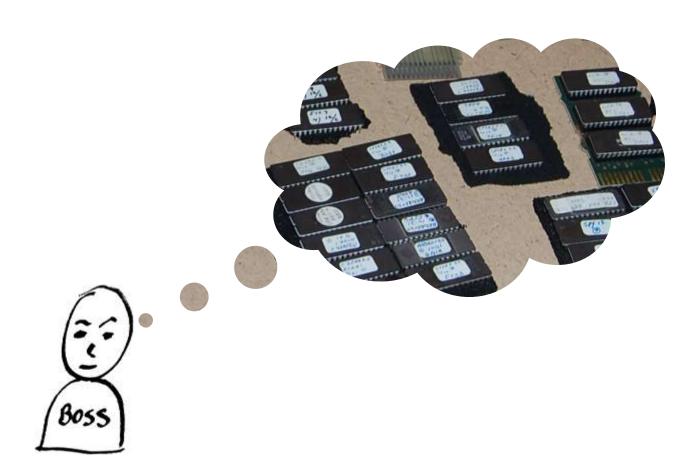
Delivering anything was very hard



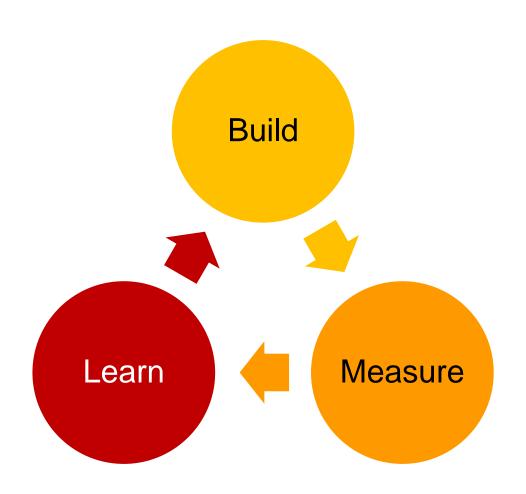
I was very happy when ZIF sockets arrived



We're not exactly against continuous delivery



We're used to the steps being hard. And long.



Help us to understand small steps

1.



Things used to crash. A lot.

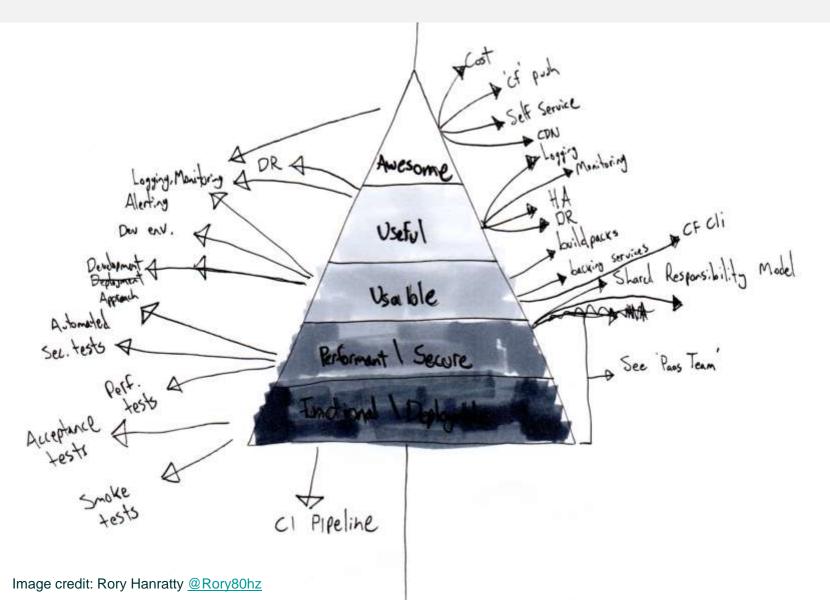
Windows

A fatal exception OE has occurred at 0028:C0034B23. The current application will be terminated.

- * Press any key to terminate the current application.
- * Press CTRL+ALT+DEL again to restart your computer. You will lose any unsaved information in all applications.

Press any key to continue _

I'm tremendously grateful about all that you do

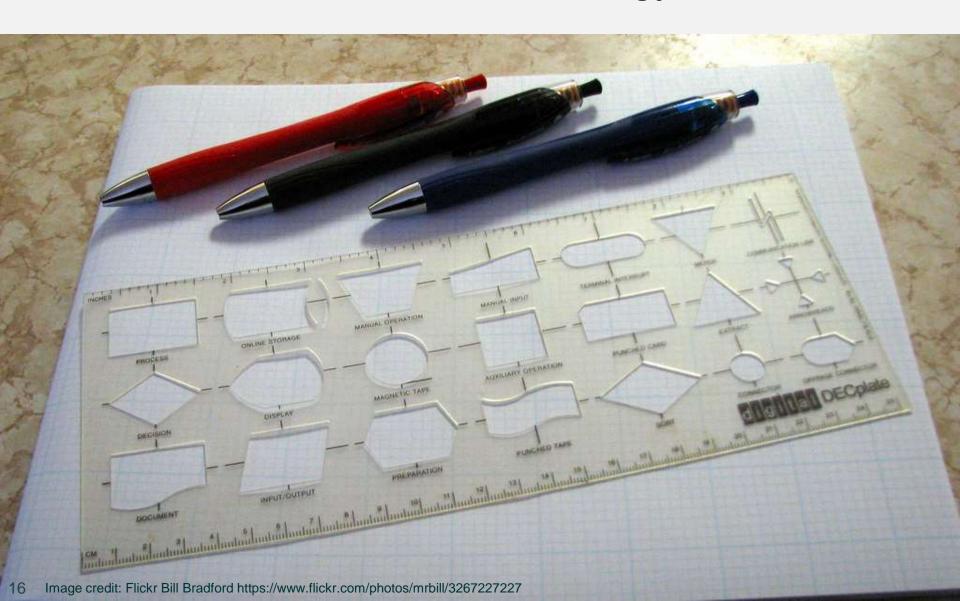


2. People who use things that we deliver

Back to my days in the shops



We tended to focus on technology



"Why do we have to write our initials?"

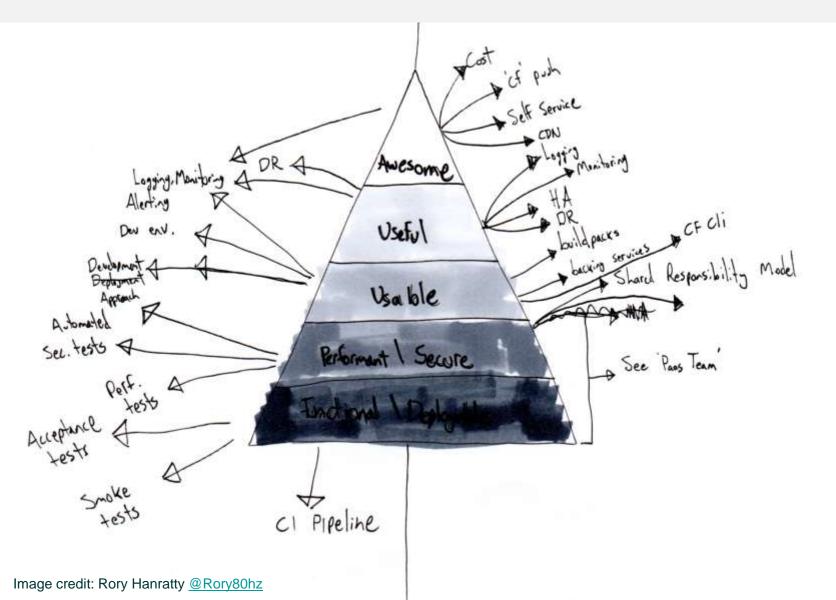


Usability is important

2



How do you get from 'Deployed' to 'Useful'?



Moving something to 'Done' isn't enough



It's not "done" until someone uses it for something real

3.



Useful

Usable

DONE

Used

Used

Delivered

Deployed

Useful

Can they use it?

Usable

Used

Useful

Can they use it?

Usable

Used

User research mostly inwards: usability testing it

What do they need?

Useful

Usable

Used

What do they need?

Useful

Usable

Used

User research mostly outwards: understanding people and what they do

What is the focus of research in each stage Beta Alpho Discovery mostly outwards reseach is research is 50:50 antwood inworth a anterna looking Inwards: And out about the thing your makes

> Outwords: find out about what happens in the real model (used)

User research in every sprint

4.

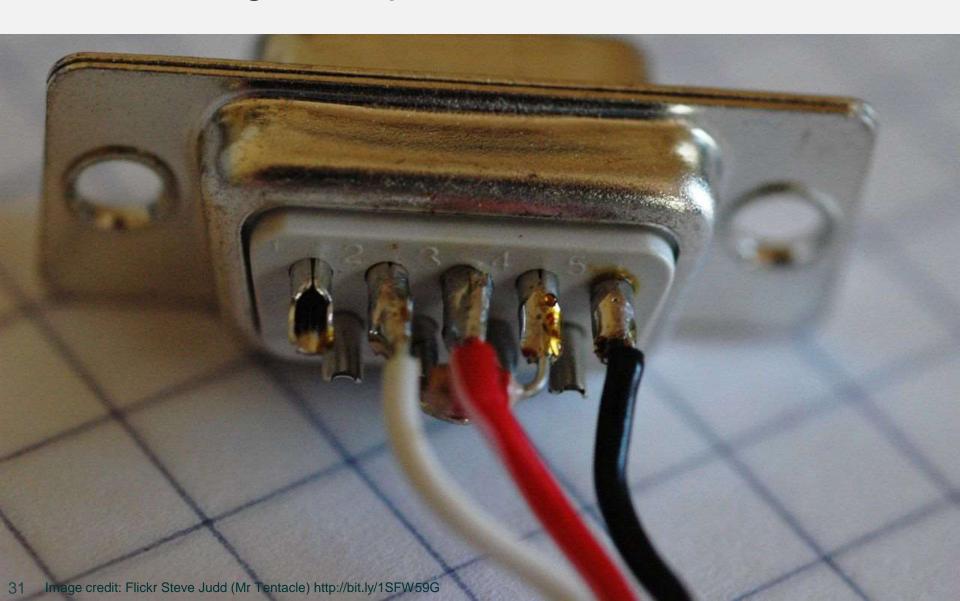


3. People in their rich variety

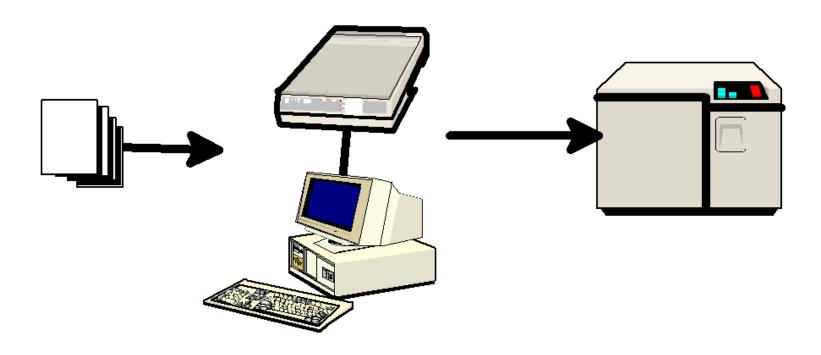
Back to my days in the shops



We could get computers to talk to each other



Something missing from this schematic?



Keep people in the picture



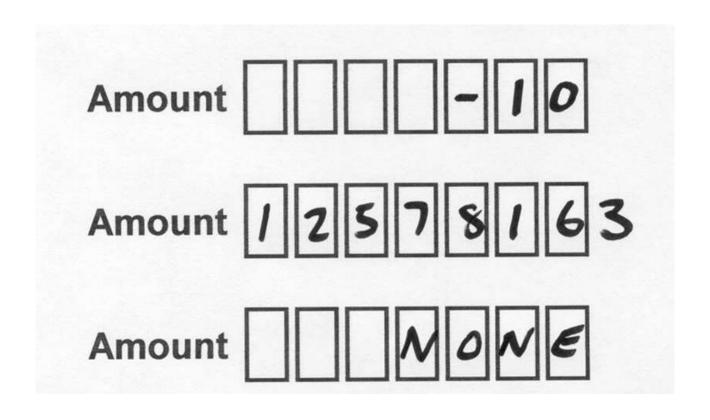
Interfaces include people

5.

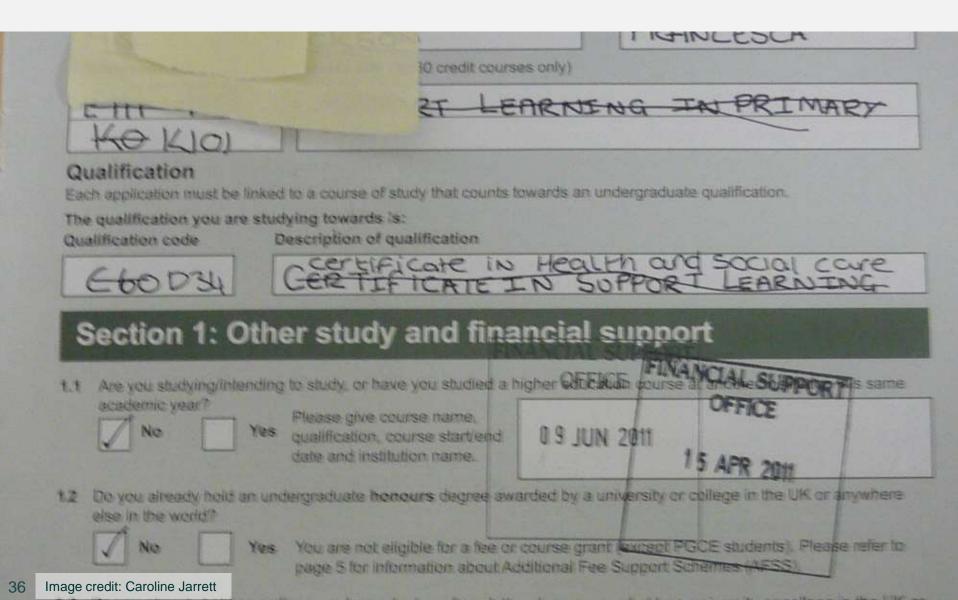


Image credit: Flickr mikeloa26 https://www.flickr.com/photos/mikelao/140627553/

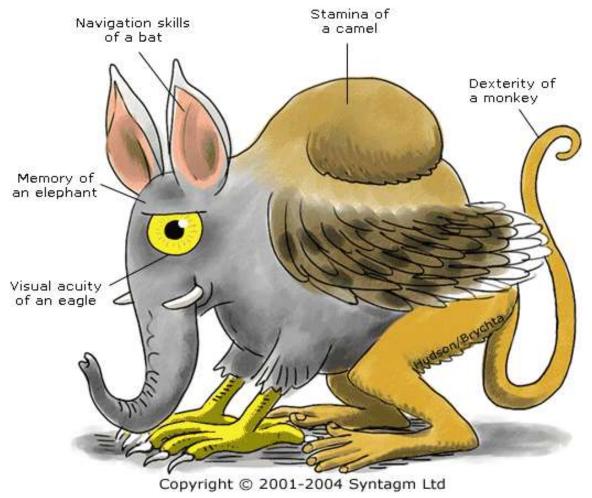
People can be inventive when they have to be



They make changes and corrections



We rarely encounter the elecamonglebat

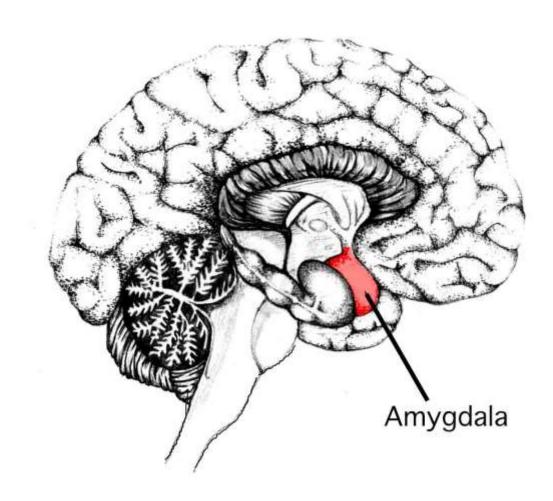


"The Perfect User"

Our abilities vary all the time



When we're stressed, the amygdala grabs as much resource as possible. So, cognitive deficit.



Test with a rich variety of people

6.



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